



BT Corporate Directory Enquiry Solutions



The 118 environment

- You need to choose the right directory enquiries supplier
- You need the right service, features and rates for your business
- You need guaranteed quality of service
- You need to control cost and monitor usage

118 500

118 500 meets your more complex directory needs by offering:

- Business, residential and classified listings
- Direct call connection to the number you want
- Free texting of number to mobiles
- Unlimited searches

Are these type of services right for your business ?

Bill Shock !!

- High awareness levels of Call Connection services
- Increased average call duration and average cost
- Call Barring override
- High costs for single searches
- Higher Mobile charges
- Price changes after 192 closure
- Multiple suppliers/charging structures

Select the right service & enforce the decision

118 707

118 707 is streamlined to meet your business needs:

- Fixed fee charge per call
- No call connection or classified searches
- Quick, accurate and reliable
- Easily programmable on your phone system
- Support with internal 118 promotion

118 707: bottom line benefits

- You get real cost control, with no unpredictable time-related charges
- You get real value for money through improved efficiency and effectiveness
- We have knowledgeable and highly experienced operators
- You can easily compare annual spend (by volume) and project future costs

Enforcement & Control

We will support & advise on:

- PBX Programming
- Featurenet Programming
- Internal Promotional Support
- Billing Analysis

Promotional Support

118 707
BT directory enquiries for UK
business & residential numbers

A low fixed price & no call connection

Calls to 118 707 cost 24.7p ex VAT, 29p inc VAT, from a BT landline. Mobiles and other networks costs may vary. Prices correct at time of going to press (October 2004).
BT plc, FREPOST, NAT12417, Sheffield, S1 1AY.
118 707 is a registered trademark of British Telecommunications plc.




More power to you

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business & residential numbers

A low fixed price & no call connection

January		February		March		April	
M	4 118 272 216	M	7 118 272 216	M	7 118 272 216	M	4 118 272 216
T	5 118 272 216	T	8 118 272 216	T	8 118 272 216	T	5 118 272 216
W	6 118 272 216	W	9 118 272 216	W	9 118 272 216	W	6 118 272 216
Th	7 118 272 216	Th	10 118 272 216	Th	10 118 272 216	Th	7 118 272 216
F	8 118 272 216	F	11 118 272 216	F	11 118 272 216	F	8 118 272 216
S	9 118 272 216	S	12 118 272 216	S	12 118 272 216	S	9 118 272 216
Su	10 118 272 216	Su	13 118 272 216	Su	13 118 272 216	Su	10 118 272 216
May		June		July		August	
M	1 118 272 216	M	4 118 272 216	M	4 118 272 216	M	1 118 272 216
T	2 118 272 216	T	5 118 272 216	T	5 118 272 216	T	2 118 272 216
W	3 118 272 216	W	6 118 272 216	W	6 118 272 216	W	3 118 272 216
Th	4 118 272 216	Th	7 118 272 216	Th	7 118 272 216	Th	4 118 272 216
F	5 118 272 216	F	8 118 272 216	F	8 118 272 216	F	5 118 272 216
S	6 118 272 216	S	9 118 272 216	S	9 118 272 216	S	6 118 272 216
Su	7 118 272 216	Su	10 118 272 216	Su	10 118 272 216	Su	7 118 272 216
September		October		November		December	
M	6 118 272 216	M	2 118 272 216	M	2 118 272 216	M	6 118 272 216
T	7 118 272 216	T	3 118 272 216	T	3 118 272 216	T	7 118 272 216
W	8 118 272 216	W	4 118 272 216	W	4 118 272 216	W	8 118 272 216
Th	9 118 272 216	Th	5 118 272 216	Th	5 118 272 216	Th	9 118 272 216
F	10 118 272 216	F	6 118 272 216	F	6 118 272 216	F	10 118 272 216
S	11 118 272 216	S	7 118 272 216	S	7 118 272 216	S	11 118 272 216
Su	12 118 272 216	Su	8 118 272 216	Su	8 118 272 216	Su	12 118 272 216

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More power to you

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25.5p?
£1.01?
42.6p?
74p?

How can you control your directory enquiries costs?
Enquire within.

More power to you

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Our portfolio

BT offers options to meet all your business needs:

- A full range of new 118 phone services
- On-line directory search service
- Phone Disc – directory enquiries on your PC
- The new classified Phone Book

Our credentials

- We are one of the largest directory enquiry providers in Europe
- We already have experience handling up to 1.25m directory calls a day
- We have more than 1500 UK based skilled agents
- Our massive database is refreshed on average 40,000 times every 24 hours
- We have invested over £80m in our systems providing a robust and reliable infrastructure

Our support for you

- Many years of directories experience
- Dedicated specialists can advise on the most appropriate directories solutions for you
- Position right voice service for you business – 118 707
- Support enforcement & provide promotion campaigns
- We can help analyse your billing data and review your future service requirements
- Reliable and robust service for your employees
- Provide real value for money through improved efficiency and effectiveness

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More power to you

