

We connect for good

BT Group plc FY24 results

Forward looking statements caution

Certain information included in this announcement is forward looking and involves risks, assumptions and uncertainties that could cause actual results to differ materially from those expressed or implied by forward looking statements. Forward looking statements cover all matters which are not historical facts and include, without limitation, projections relating to results of operations and financial conditions and the Company's plans and objectives for future operations. Forward looking statements can be identified by the use of forward looking terminology, including terms such as 'believes', 'estimates', 'anticipates', 'expects', 'forecasts', 'intends', 'plans', 'projects', 'goal', 'target', 'aim', 'may', 'will', 'would', 'could' or 'should' or, in each case, their negative or other variations or comparable terminology. Forward looking statements in this announcement are not guarantees of future performance. All forward looking statements in this announcement are based upon information known to the Company on the date of this announcement.

Accordingly, no assurance can be given that any particular expectation will be met and readers are cautioned not to place undue reliance on forward looking statements, which speak only at their respective dates. Additionally, forward looking statements regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. Other than in accordance with its legal or regulatory obligations (including under the UK Listing Rules and the Disclosure Guidance and Transparency Rules of the Financial Conduct Authority), the Company undertakes no obligation to publicly update or revise any forward looking statement, whether as a result of new information, future events or otherwise. Nothing in this announcement shall exclude any liability under applicable laws that cannot be excluded in accordance with such laws.

Allison Kirkby

Chief Executive

Continued strong delivery against our strategy

Solid operational and financial performance

Delivered ahead of guidance

Growth in revenue and EBITDA

Improving customer experience

BT Group NPS up 1.0pts YoY to

24.0

Reduced capex to £4.9bn, driving increased normalised free cash flow to

£1.3bn



Achieved gross annualised cost savings 12 months early of

£3bn

Peak capex passed, normalised free cash flow to increase from here



Increased full-year dividend to

8.0pps¹



Openreach | Strong performance driven by CPI linked pricing and growth in sales of FTTP¹ and Ethernet

FTTP footprint now **14.0m** premises

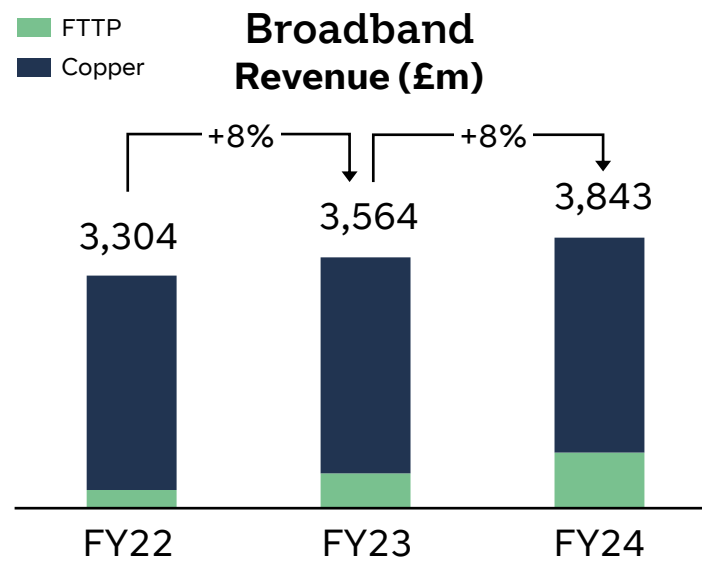
Achieved **4m** annualised build rate in Q4

Market-leading FTTP take up of **34%**

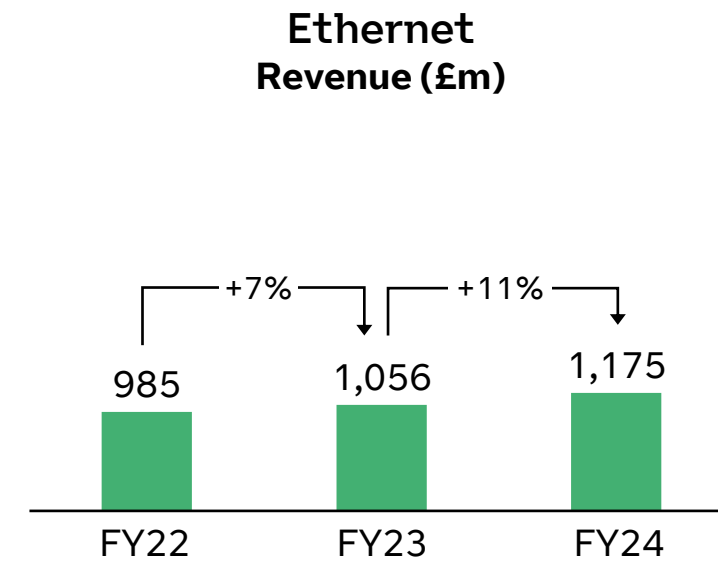
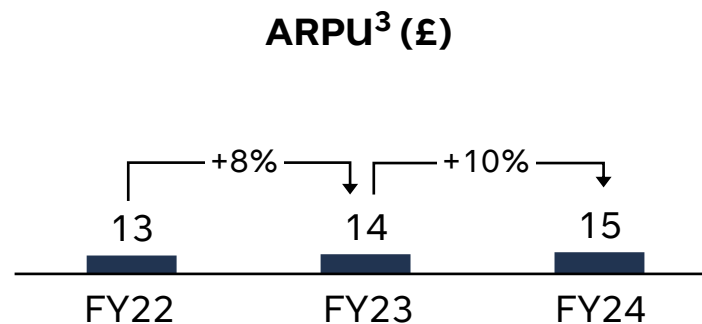
“**Excellent**” Trustpilot rating

Preferred bidder for Project Gigabit (Type C)²

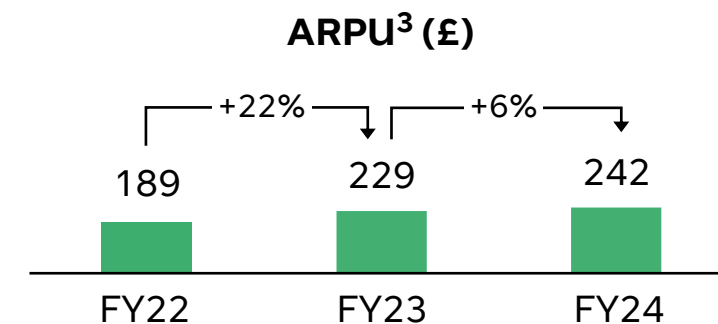
1. Fibre to the premises; 2. Subject to contract signing; 3. Excluding connections



Base (k)		
21,667	21,457	20,966



Base (k)		
374	394	410



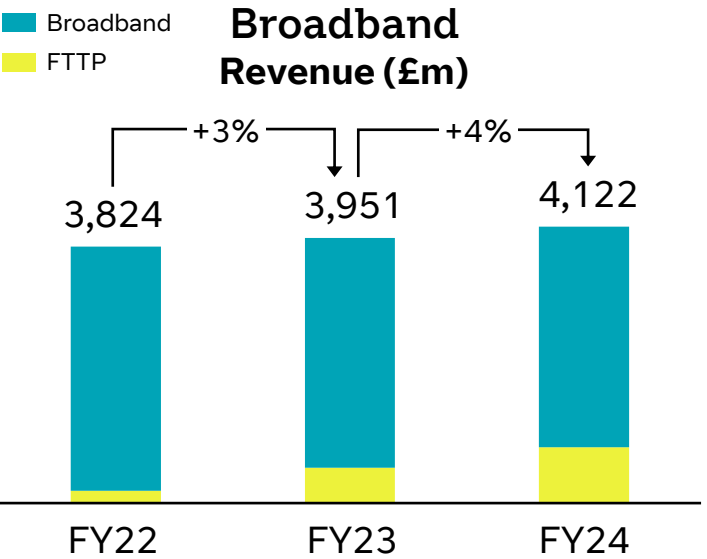
Consumer | Growth delivered through CPI linked pricing, increased roaming and FTTP connections

Launched new EE digital platform and new pricing mechanic

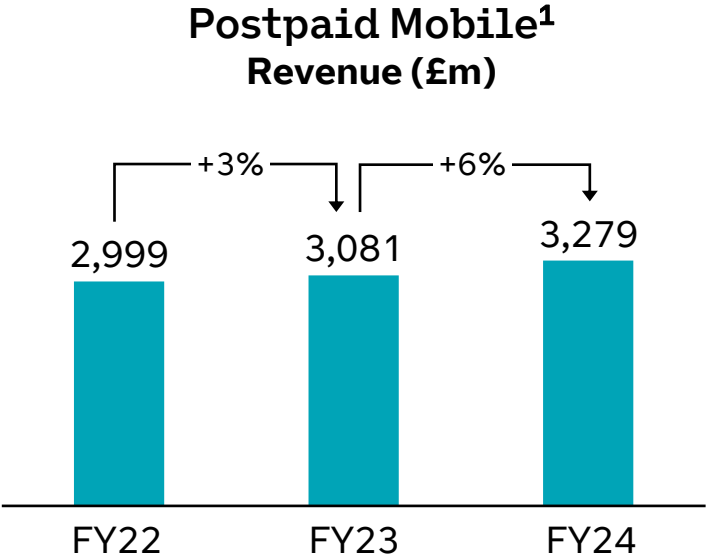
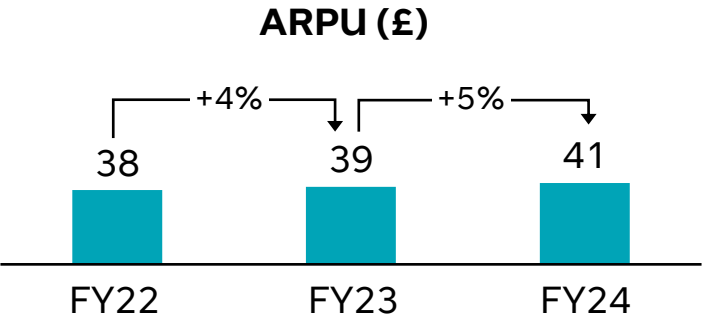
Increased FTTP connections up **39%**

5G connections up **22%**

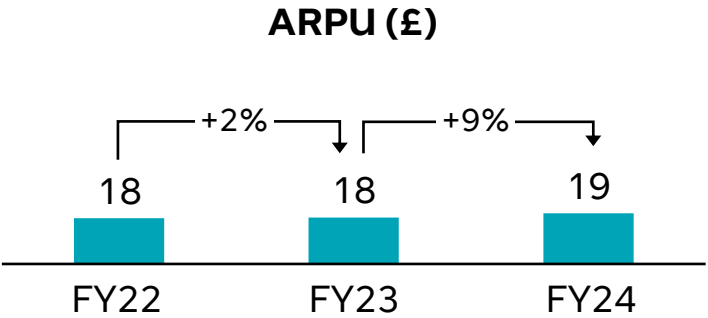
Ofcom complaints equal to or lower than industry average²



Base (k)		
8,445	8,373	8,283



Base (k)		
14,428	14,307	13,859



1. Postpaid includes Plusnet mobile, discontinued in FY24. FY23 base of ~400k 2. For mobile, broadband and landline

Business | Legacy declines and higher input costs partially offset by growth in SMB¹ and security

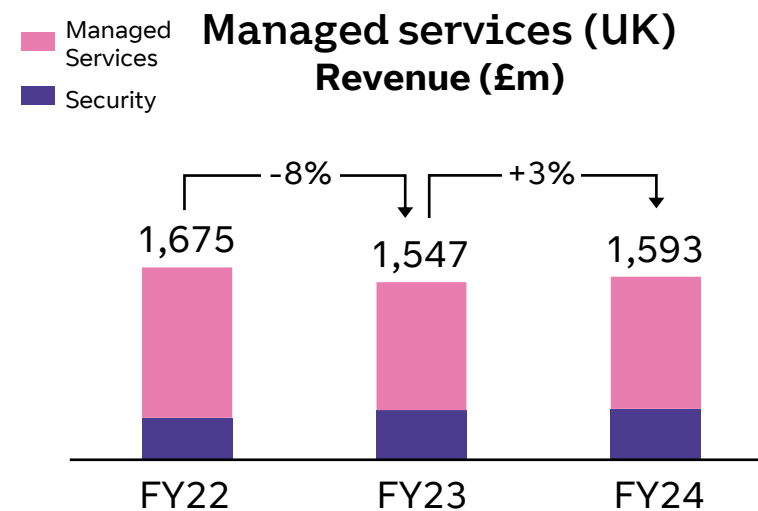
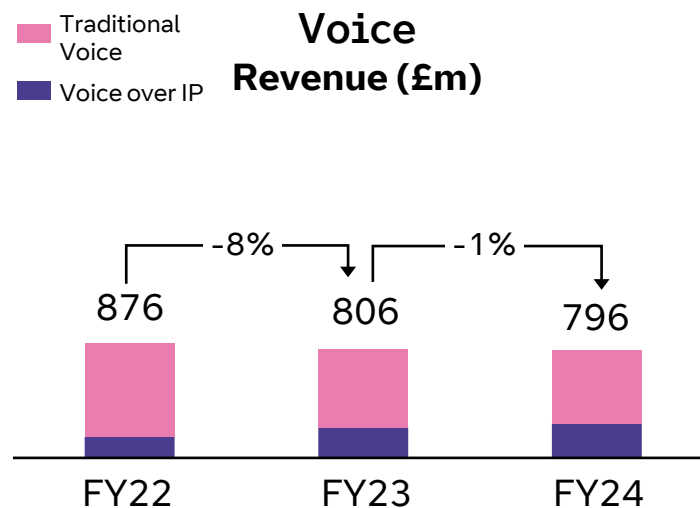
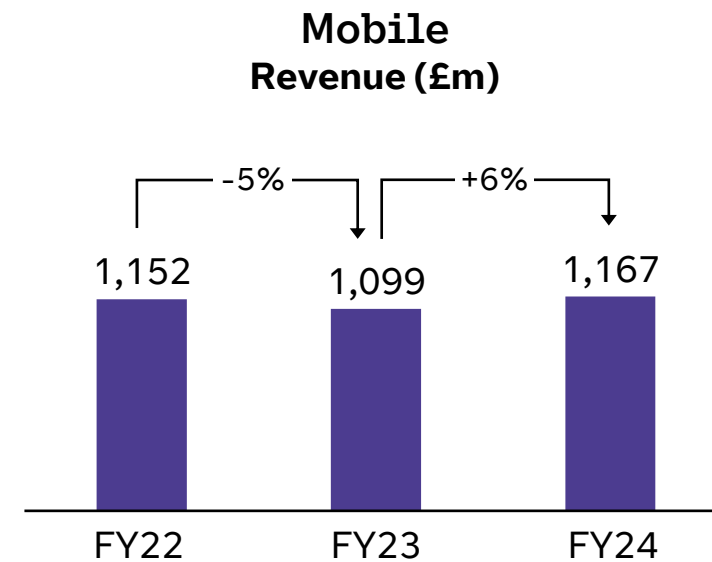
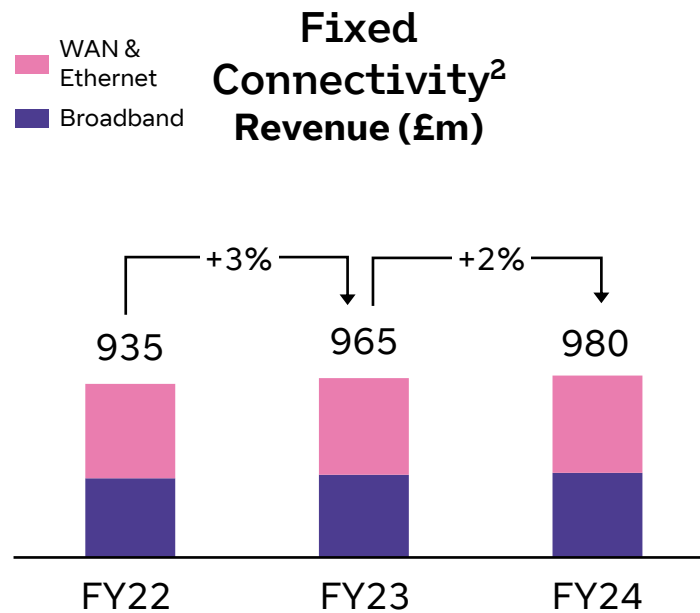
Improving rate of decline and showing signs of operational improvement

FTTP base up **58%** and 5G base up **80%**

Security growth up **11% YoY**

Strong NPS of **29.6**

1. Small and Medium Businesses; 2. Broadband and WAN & Ethernet revenue



Simon Lowth

Chief Financial Officer

Delivered in line with our outlook across the CFUs

	FY24 Adjusted Revenue ¹		FY24 Adjusted EBITDA ²	
	£m	Change YoY % ³	£m	Change YoY % ³
Consumer	9,833	4	2,672	5
Business	8,128	(2)	1,630	(16)
Openreach	6,077	7	3,827	9
Other	16	(41)	(29)	Nm
Intra-group items	(3,219)	(6)	-	-
Total	20,835	2	8,100	1

Delivered ahead of our outlook with lower capex supporting increased NFCF³

	FY24		Vs FY24 Outlook
	£m	Change YoY% ¹	
Adjusted revenue ²	20,835	2	
Adjusted EBITDA ²	8,100	1	
Reported capex	4,880	(3)	 
Normalised free cash flow ³	1,280	(4)	 
Dividend (pps)	8.0	4	

1. On a pro forma basis; 2. Before specific items; 3. After net interest paid and payment of lease liabilities, before pension deficit payments (including the cash tax benefit of pension deficit payments) and specific items

Allison Kirkby

Chief Executive

BT Group has a unique set of assets

UK's leading fixed-access wholesaler

14m

FTTP premises passed

34%

Market-leading FTTP take up

>400k

Ethernet lines

openreach



Openreach has deep relationships and networks integration with CPs¹

Skilled in-house engineering capability

Lowest cost, highest quality and fastest FTTP build

Market share leader in UK retail markets

1.2m

Relationships with UK organisations

25m

Customer connections

+24NPS

With excellent customer service



Market-leading mobile networks

Established and trusted brands

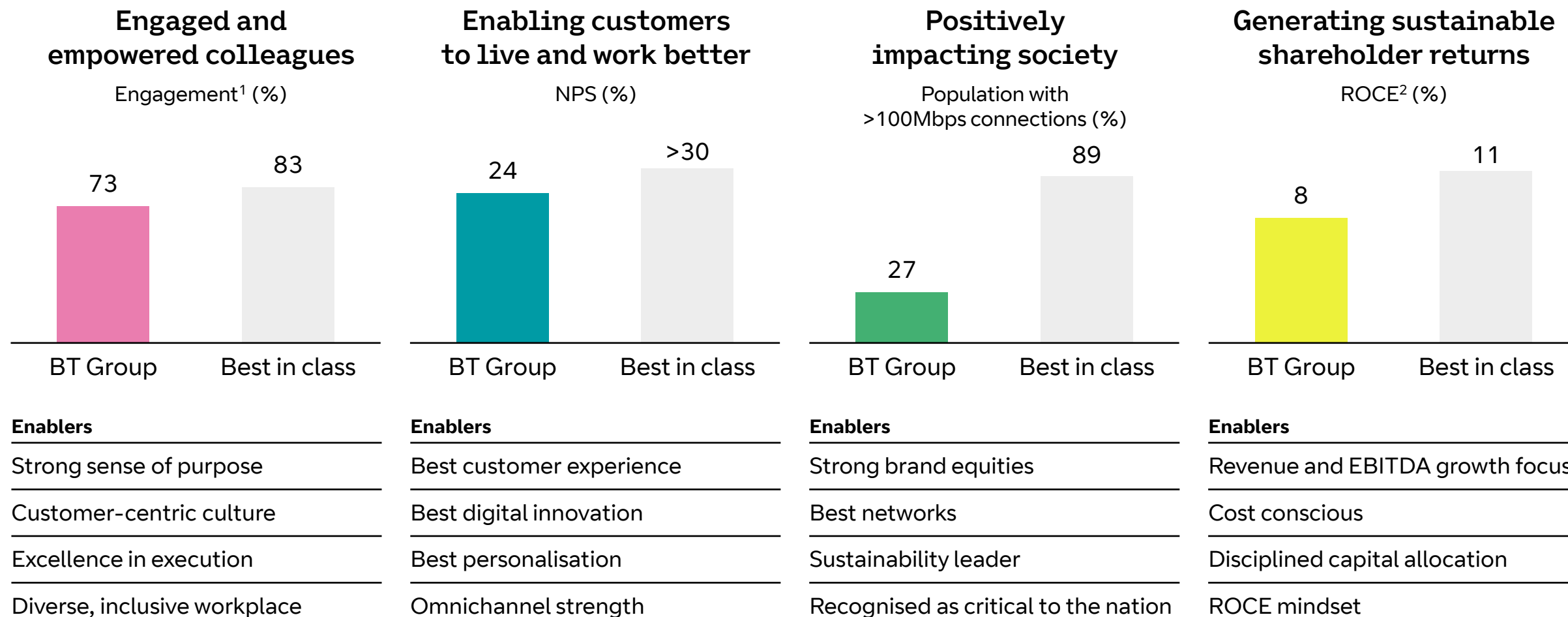
Unrivalled geographic sales, marketing and service reach

Market-leading NaaS² proposition, Global Fabric

Extensive digital and people capabilities with relentless focus on simplifying our products, processes and systems

Robust balance sheet and strong ESG commitments

Successful telcos are national champions who leverage their assets to create value for all



1. Usually reported as satisfaction; 2. Pre-tax return on capital employed. Note best-in-class is defined as the average of the Top 3 scoring peers in the different categories. The peers benchmarked are AT&T, Deutsche Telekom, KPN, Orange, Proximus, Spark, Swisscom, TDCnet, Telefonica, Telenor, Telia, Telstra, Three, Verizon, VMO2, Vodafone

Our existing strategy is driving long term value

Our ambition

To be the world's most trusted connector of people, devices and machines

Our strategy

Build the strongest foundations

Create standout customer experiences

Lead the way to a bright, sustainable future

Strategic priorities

Deliver Openreach growth and strong returns on FTTP

Drive Consumer growth through converged solutions

Capitalise on Business's unrivalled assets to restore growth

Digitise, automate and reskill to transform the cost base and improve productivity

Optimise the business portfolio and capital allocation

Our strategy remains, with sharpened focus to accelerate

Our ambition

To be the UK's most trusted connector of people, devices and machines

Strategic priorities

Deliver Openreach growth and strong returns on FTTP

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Optimise the business portfolio and capital allocation

⇩
**Sharper
focus**
⇩

Focus going forward

Peak capex passed

Converged customer experience

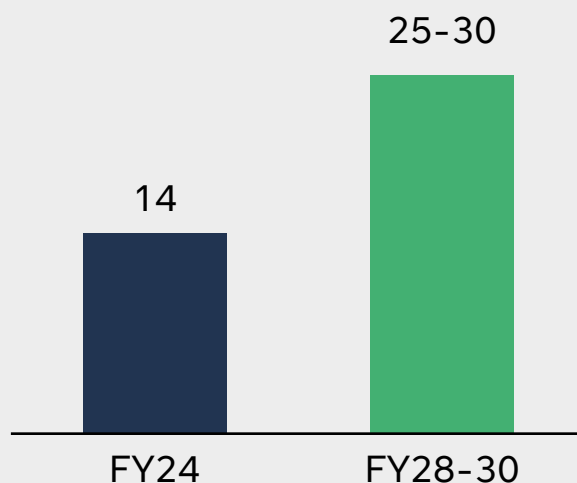
UK focus

Further £3bn cost savings

Mid-term NCF guidance

Deliver Openreach growth and strong returns on FTTP

Building FTTP at pace (m)

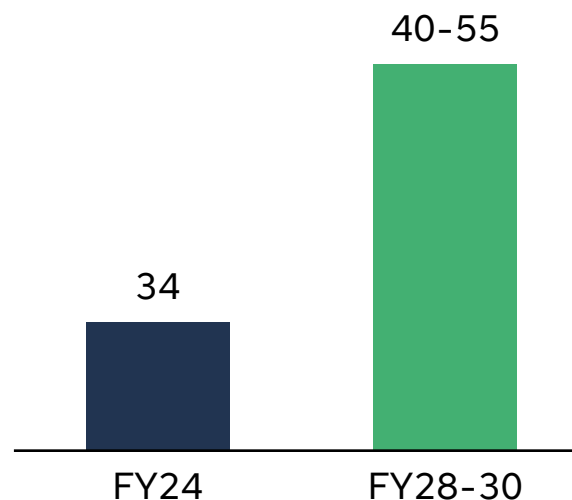


Build FTTP at pace, nationwide

Sustain best-in-class build costs

Continue to deliver superior network quality

Accelerating FTTP take up (%)



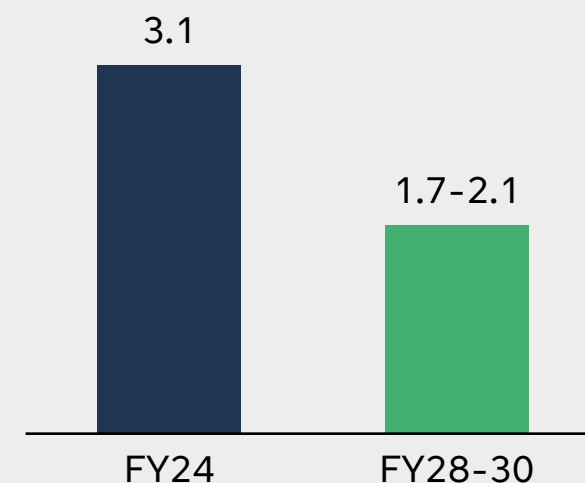
Migrate customers to FTTP at pace

Leverage full integration with CPs

Achieve best-in-class provision costs and customer experience

Drive ARPU growth through indexation and mix

Reducing repair volumes (m)



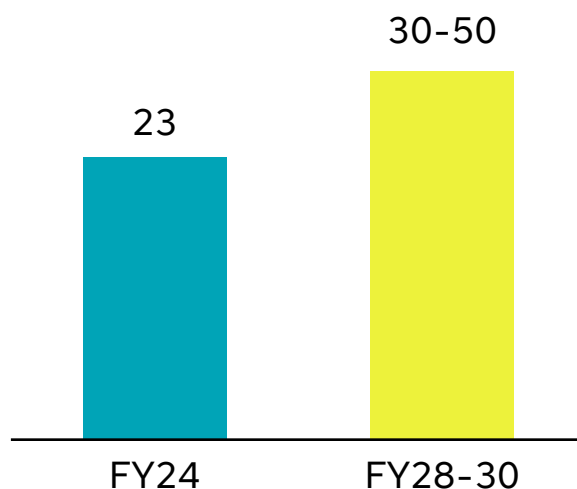
Provide excellent service levels

Drive best-in-class repairs

Reduce operating costs

Drive Consumer growth through converged propositions and services

Growing converged households (%)

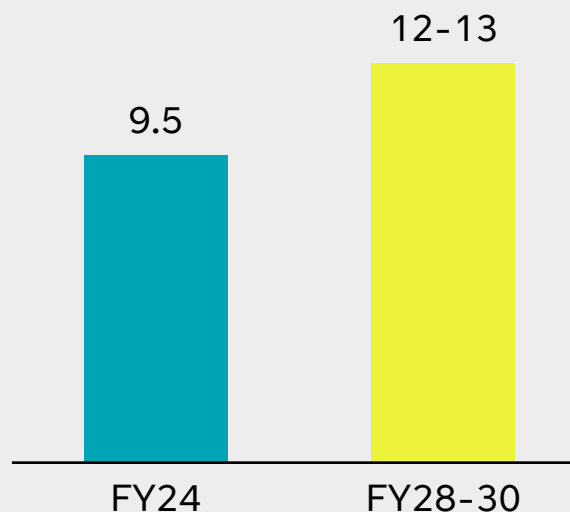


Drive convergence of fixed, mobile and services across base

Leverage brand portfolio, omnichannel, digitalisation and marketplace

Drive customer loyalty and reduce churn

Largest 5G base¹ (m)

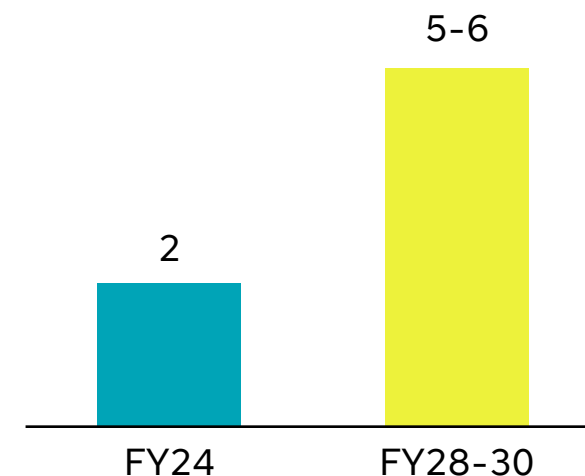


Migrate customers at pace

Drive ARPU growth through upgrades and pricing

Leverage convergence, our differentiated network and brilliant customer experience

Market-leading FTTP base (m)



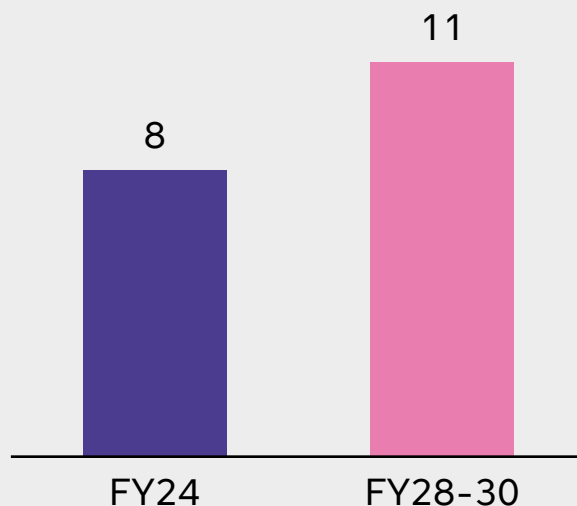
Migrate customers at pace

Drive ARPU growth through upgrades and pricing

Leverage convergence, our differentiated network and brilliant customer experience

Capitalise on Business's unrivalled assets to restore growth

Growing UK RGUs¹ (m)



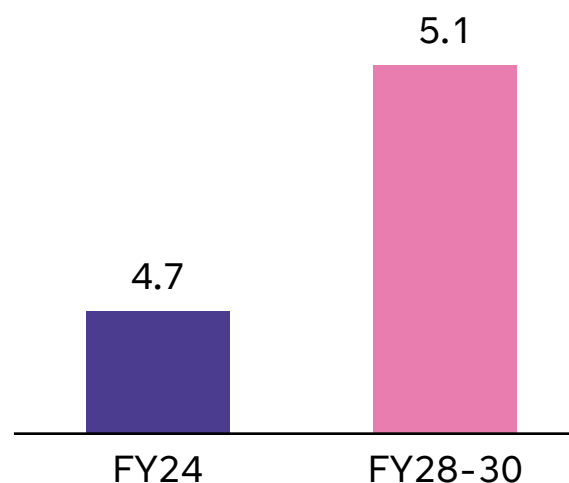
Standardise and scale product portfolio

Drive ARPU growth through convergence, upgrades and pricing

Enhance CX³ through digitalisation

Reduce churn to grow our customer base

Improving Managed services revenue (£bn)

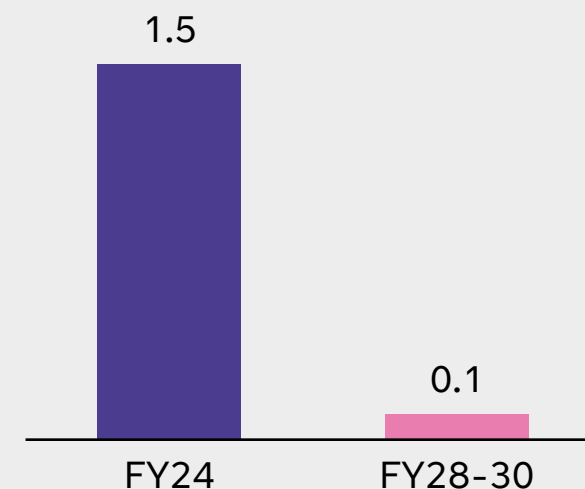


Leverage our differentiated secure cloud connectivity capability

Drive digital workplace, security and ESG initiatives to deliver for our customers

Maintain and grow our strong customer relationships

Migrating units off legacy networks² (k)



Migrate customers to next generation products and services

Transform our cost base through modernisation and closure of legacy networks/IT

Digitise, automate and reskill to transform cost base and improve productivity

Gross annualised cost savings (£bn)

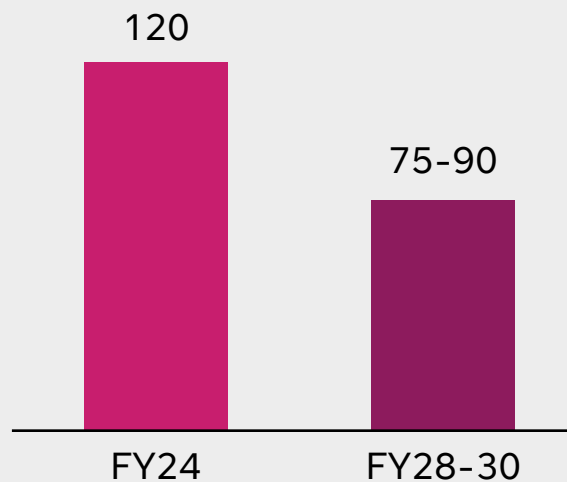


Complete the FTTP build and drive lower fault rates in Openreach

Leverage brand digitalisation in Consumer

Transform product, process and technology in Business

Reducing total headcount (k)

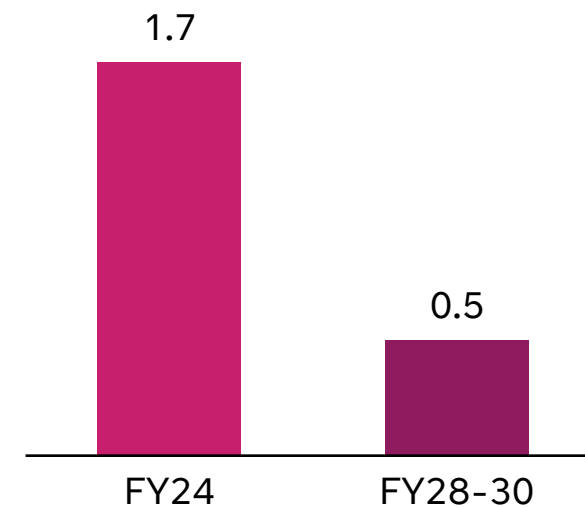


Implement new technology to digitalise customer journeys

Transform product, process and technology in Business

Reskill colleagues and streamline organisation

Closing business applications (k)



Migrate to new products and platforms

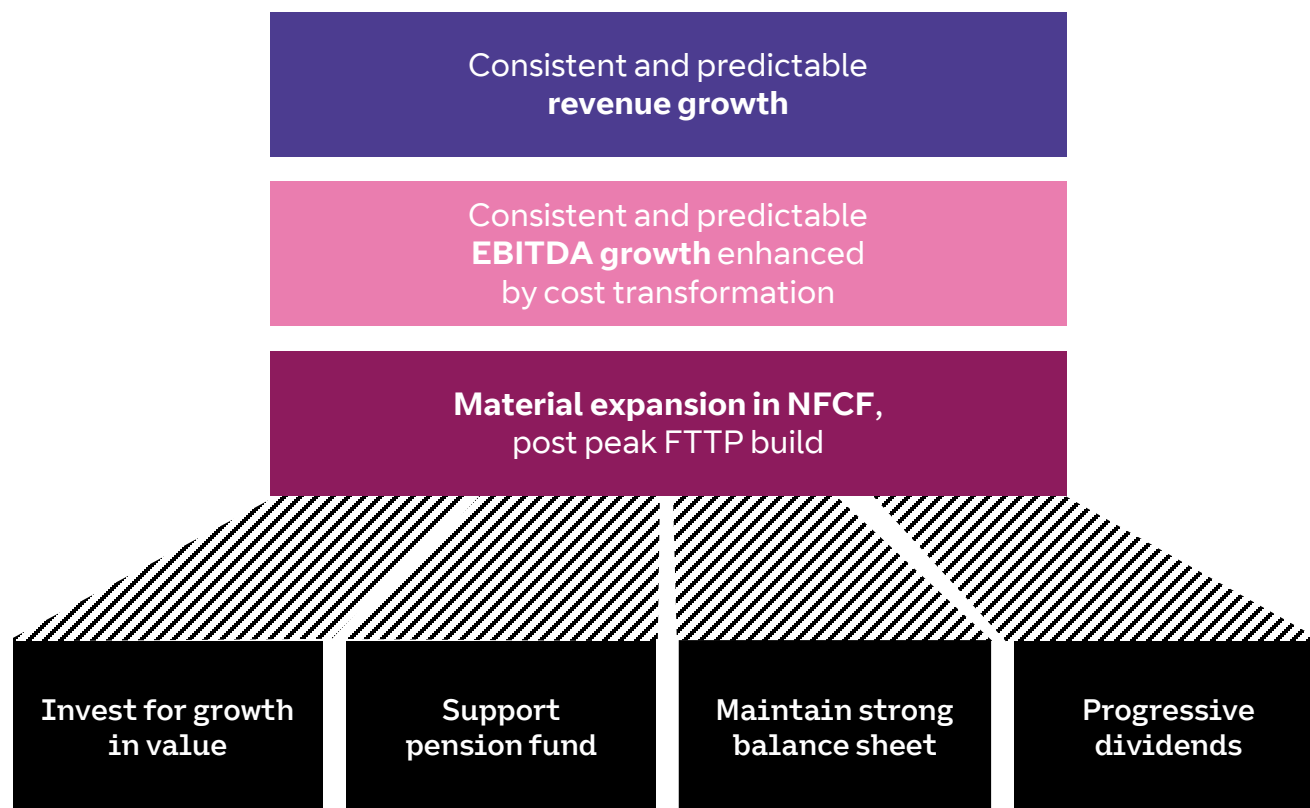
Close legacy IT and networks

Simon Lowth

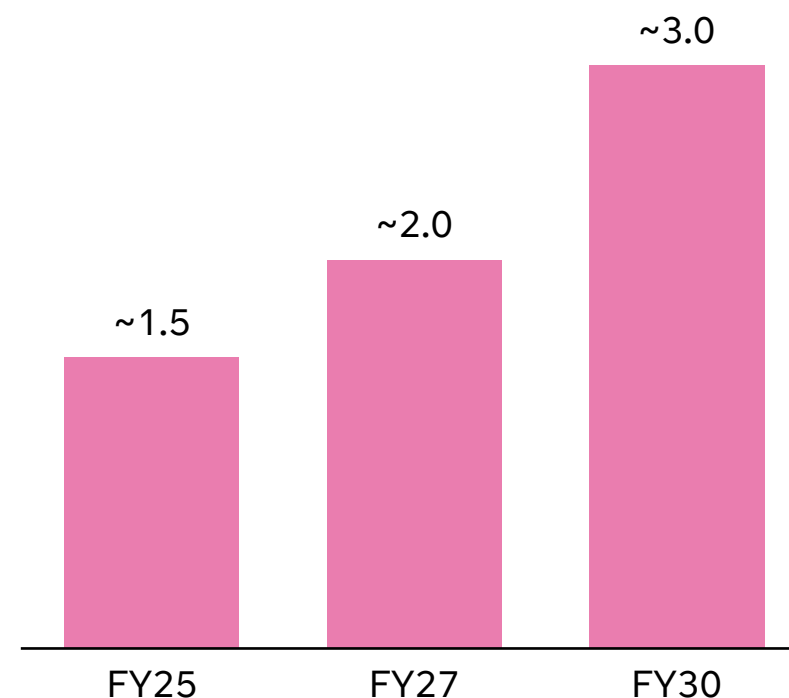
Chief Financial Officer

Optimise the business portfolio and capital allocation

Disciplined approach to capital allocation



NFCF growth from FY25 (£bn)



Successful execution drives enhanced cash flow and returns

Outlook | Driving consistent and predictable growth in value

	FY25	End of decade
Adjusted revenue ¹	0 – 1.0%	Consistent and predictable growth
Adjusted EBITDA ¹	~£8.2bn	Consistent and predictable growth ahead of revenue enhanced by cost transformation
Reported capex ²	<£4.8bn	<£4.8bn to FY26 reduces by ~£1bn post peak FTTP build
Normalised free cash flow ³	~£1.5bn	~£2.0bn in FY27 ~£3.0bn by end of decade
Dividend	8.0pps	Progressive

1. Before specific items; 2. Excluding spectrum payments; 3. After net interest paid and payment of lease liabilities, before pension deficit payments (including the cash tax benefit of pension deficit payments) and specific items.

Allison Kirkby

Chief Executive

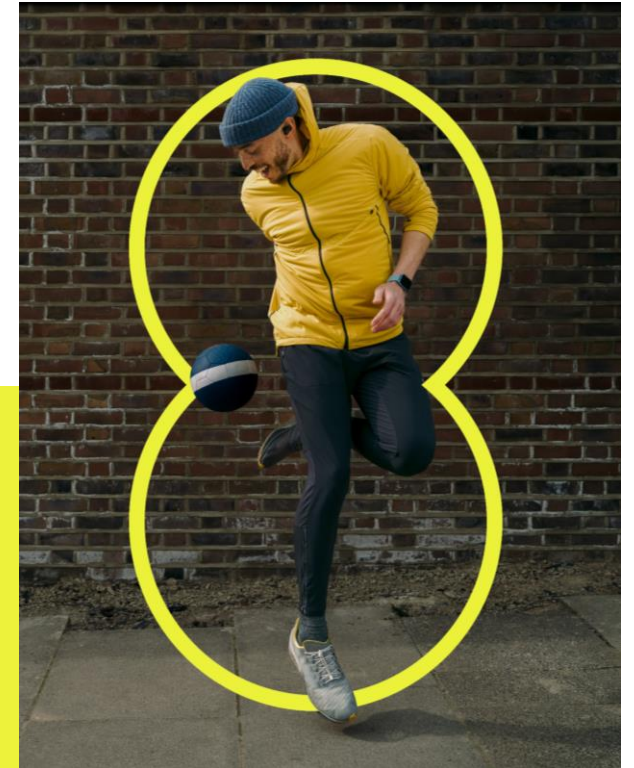
Fully focussed on creating value

Sharpened focus
on becoming
**the UK's most
trusted connector**
of people devices
and machines



Investment into **next
generation digital
infrastructure** continues

Peak investment has now
passed driving a **significant
cashflow inflection**



**Disciplined approach to
capital allocation** will
enable growth for all - our
customers, the country,
our owners



Strategic enablers driving future growth

Networks

	Actuals		Future BT Group
	FY23	FY24	FY28-FY30
Openreach FTTP premises passed	10.3m	13.8m	25m-30m
Openreach FTTP take up	30%	34%	40-55%
5G UK population coverage	68.1%	75%	>98%

Customer

Retail FTTP take up ¹	1.8m	2.6m	6.5m-8.5m
5G connections ¹	8.6m	11.1m	13.0m-14.5m
Convergence households	23%	23%	30-50%
Group NPS	+22.1	+24.0	+30.0-35.0

Efficiency

Units on legacy networks	10.5m	6.5m	<500k
Total headcount	130k	120k	75k-90k