



BT Group plc Q2 2017/18 results

2 November 2017

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Certain statements in this presentation are forward-looking and are made in reliance on the safe harbour provisions of the US Private Securities Litigation Reform Act of 1995. These statements include, without limitation, those concerning: our outlook for 2017/18 including revenue, EBITDA, free cash flow and progressive dividends; our deployment of ultrafast broadband and rollout of G.fast technology; and our investment in the rollout of 4G and FTTP and our move to all-IP.

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Gavin Patterson
Group Chief Executive

Q2 key messages

- Q2 results inline with our expectations
- Improving customer experience
- Bringing BT Consumer and EE together to drive convergence
- Investing to maintain fixed and mobile network leadership
- Delivering on group cost transformation and restructuring Global Services
- Engaging with Pension Trustee, scheme members and unions

Executing our strategy and responding to challenges

Q2 results

	Q2 2017/18	Q2 2016/17	Change
Revenue¹	£5,951m	£6,053m	(2)%
– underlying ex transit ²			(1.5)%
EBITDA¹	£1,811m	£1,888m	(4)%
Normalised free cash flow³	£689m	£894m	down £205m

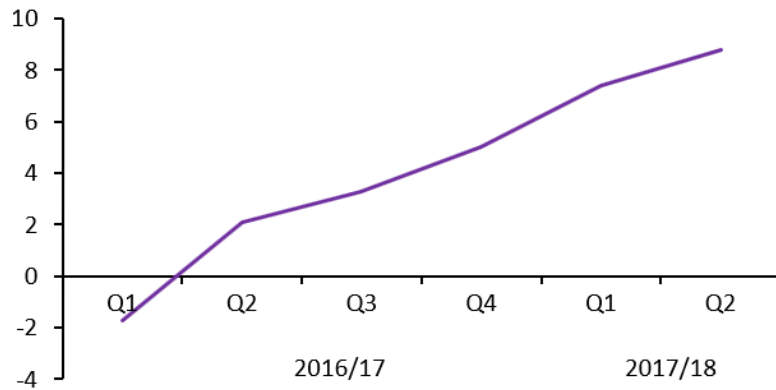
¹ before specific items

² before specific items, foreign exchange movements and disposals

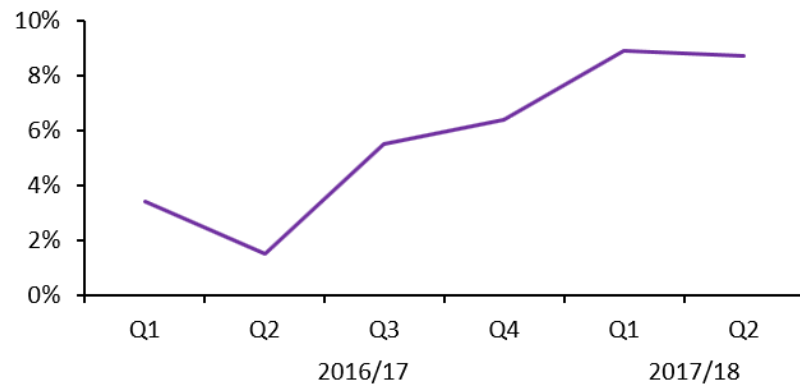
³ before specific items, pension deficit payments and the cash tax benefit of pension deficit payments

Strategy - progress on customer experience

Movement in Group Net Promoter Score¹



Movement in Group Right First Time²



- Group NPS and RFT up again YoY
- Improving customer service
 - average BT Consumer call waiting time down to 74 seconds (from 304 seconds last year)
 - onshore call handling 100% in EE and 85% in BT Consumer
- Driving digitalisation
 - over 10m My EE downloads
- Reducing complaints
 - EE lowest ever complaints
- Reducing faults
 - copper network faults down 2%

¹ Group NPS shows the cumulative movement in our customers' perception of BT since April 2016. It's a combined measure of 'promoters' minus 'detractors' across our business units

² Group RFT is our key measure of customer service and shows the cumulative movement since April 2016. It tracks how often we keep our promises to customers (eg completing orders/fixing faults on time)

The scope of NPS and RFT are re-baselined at the start of the financial year

Strategy - invest for growth



- EE continues to upgrade mobile network
 - 4G geographic coverage now at 86%; ESN milestone hit in September
 - converting 2G spectrum to provide superfast 4G speeds at 600 sites



- Fibre – superfast rollout
 - 95% UK availability by December 2017
 - universal broadband offer to government for at least 10Mbps across UK by 2020
 - › proposed cost recovery of £450m - £600m through WLA¹



- Fibre – ultrafast rollout
 - around 770k homes and businesses passed
 - aim to pass 1m homes and businesses with G.fast by April 2018
 - Openreach consultation on large-scale FTTP² build progressing well



- Intend to be all-IP in UK by 2025
 - IP products to enable simpler CP³ ordering process, certain orders with real-time provision
 - FTTP available now; single-order fibre products in trial, planned launch in 2018/19
 - enhanced functionality of IP services

¹ Wholesale Local Access

² Fibre-To-The-Premises

³ Communications Provider

Regulation - constructive engagement

DCR¹

- Refreshed brand for Openreach
- Independent board working well
- Openreach Limited soon to be incorporated

WLA²

- Investments need to earn a fair return

BCMR³

- CAT⁴ upheld our appeal
- Awaiting publication of CAT's reasoning

Spectrum

- 3 UK challenge has obliged us to challenge proposed spectrum auction design
- Expect court hearing in December

¹ Digital Communications Review

² Wholesale Local Access

³ Business Connectivity Market Review

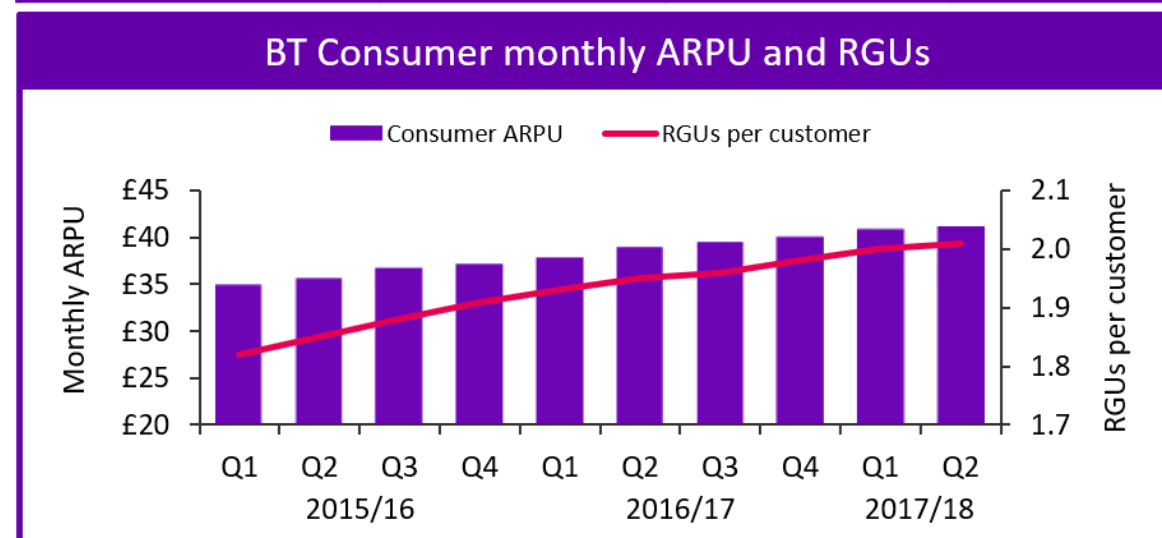
⁴ Competition Appeal Tribunal

Customer-facing units update

BT Consumer - delivering increased RGU per subscriber

- Revenue up 1% driven by
 - Calls, Lines, Broadband, TV and Sport
 - 12-month rolling ARPU¹ up 6%
 - RGUs² per customer up 3%
 - 57% of broadband customers now on fibre
 - BT Sport viewing up 8%³, driven by Premier League and UEFA Champions League football
- Further investments in customer experience
 - 85% calls now answered in the UK
 - complaints down 25% for landline and 18% for broadband
 - customers using My BT app, up 50%
- EBITDA down 3%, reflecting higher customer experience and sports rights costs

	Q2 2017/18	Q2 2016/17	Change
Revenue	£1,261m	£1,251m	1%
EBITDA	£245m	£252m	(3)%
Capex	£74m	£53m	40%



¹ Average Revenue Per User

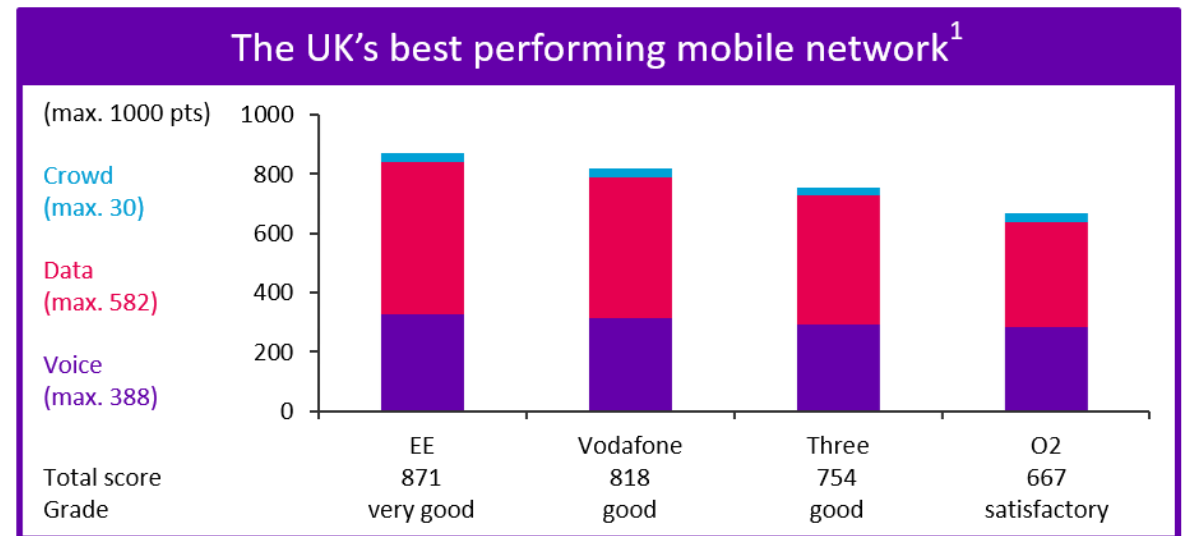
² Revenue Generating Units

³ excl Showcase and digital

EE – ‘more for more’ driving growth

- Fourth consecutive quarter of revenue growth
 - postpaid up 6%; prepaid down 12%
- Group mobile base 29.7m
 - 279,000 postpaid adds, group base now 17.3m
 - 260,000 prepaid decline, group base now 6.3m
- Investing to improve customer experience
 - 4G geographic coverage now 86% of the UK
 - network coverage and performance recognised in the latest OpenSignal and P3 tests, and MobileChoice award
 - four new ‘Showcase’ stores
 - 10m customers have downloaded the My EE app
 - sole UK network for new Apple Watch
- EBITDA up 16%
 - driven by revenue growth and reduced indirect costs
 - smartphone launches to impact H2, especially iPhone X

	Q2 2017/18	Q2 2016/17	Change
Revenue	£1,326m	£1,277m	4%
EBITDA	£326m	£282m	16%
Capex	£155m	£149m	4%

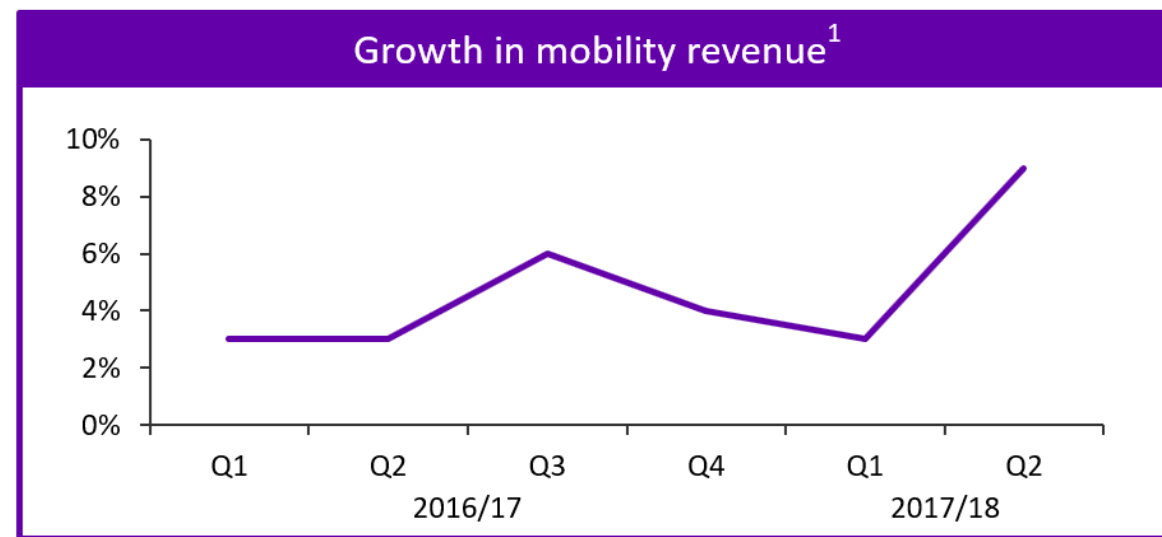


¹ source: P3, ‘The 2017 Mobile Network Test in the United Kingdom’

Business and Public Sector - improving trend

- Underlying revenue ex transit down 1%
 - SME revenue flat with improving growth in mobile, VoIP and networking offset by decline in traditional voice
 - Corporate also flat, with strong growth in mobile
 - Public Sector and Major Business down 5%, with growth in mobile offset by lower equipment sales
- EBITDA down 7%
 - public sector headwinds
 - mobile EU roaming cuts
 - if we strip out public sector and EU roaming, close to flat
- Order intake down 14%
 - 12-month rolling up 22%

	Q2 2017/18	Q2 2016/17	Change
Revenue	£1,153m	£1,177m	(2)%
– u/l ex transit			(1)%
EBITDA	£358m	£387m	(7)%
Capex	£83m	£56m	48%

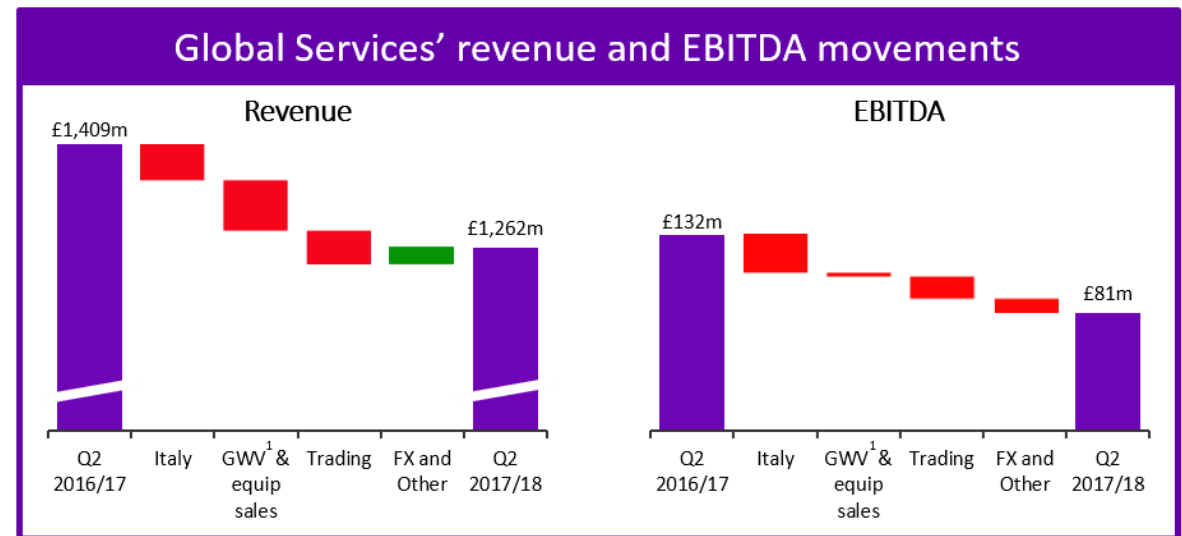


¹ pro forma

Global Services - responding to intensified challenges

- Underlying revenue ex transit down 11%
 - down 8% excl. Italian business
 - managed decline in low-margin IP Exchange and equipment sales
- Order intake down 38% to £0.9bn
 - 12-month rolling down 25%
 - reflecting large contracts in prior year and international corporate market conditions
- Restructuring continues
 - towards a more digital, cloud-based offering
 - shifting focus from domestic to global customers
 - tackling our cost base to become more efficient
- EBITDA down 39%
 - down 28% excl. Italian business
 - trading conditions and higher leaver and pension costs

	Q2 2017/18	Q2 2016/17	Change
Revenue	£1,262m	£1,409m	(10)%
– u/l ex transit			(11)%
EBITDA	£81m	£132m	(39)%
Capex	£59m	£100m	(41)%

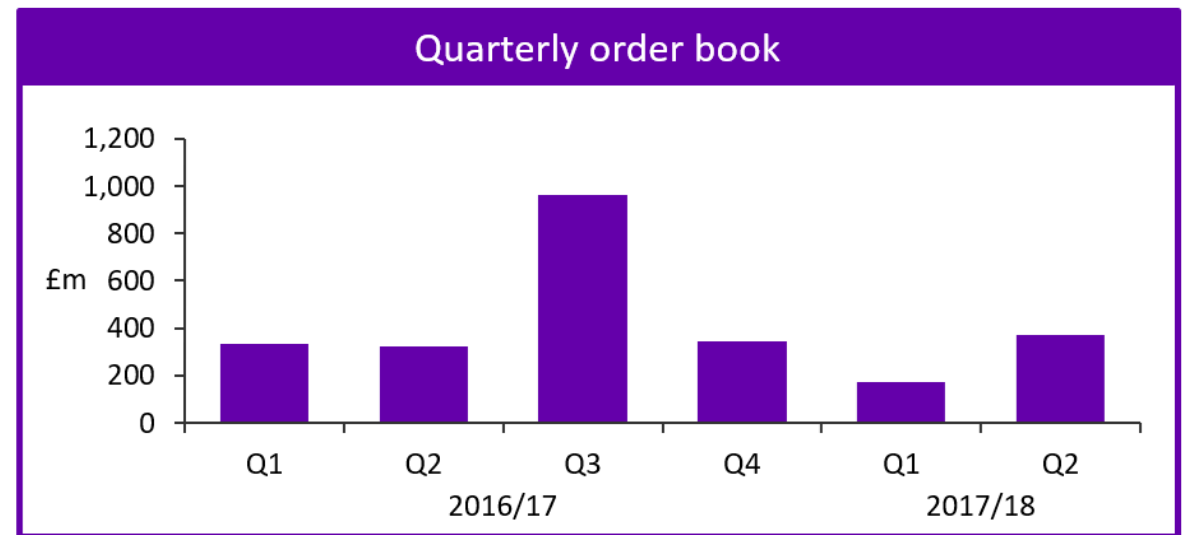


¹ Global Wholesale Voice

Wholesale and Ventures - ongoing wholesale market challenges

- Underlying revenue ex transit down 3%
 - Managed Solutions down 8%; Data and Broadband down 8%; Voice down 3%
 - Mobile revenue up 11%
 - Ventures revenue down 2% - decline in Phonebook partially offset by growth in bulk messaging, Supply Chain and Fleet Solutions
 - 26 InLinkUK kiosks now live
- Order intake £372m, up 16%
 - up 117% on Q1, reflecting expected timing of deals in H1
 - 12-month rolling up 32%
- EBITDA down 8%
 - reflecting legacy decline and revenue mix

	Q2 2017/18	Q2 2016/17	Change
Revenue	£505m	£522m	(3)%
– u/l ex transit			(3)%
EBITDA	£187m	£204m	(8)%
Capex	£55m	£51m	8%

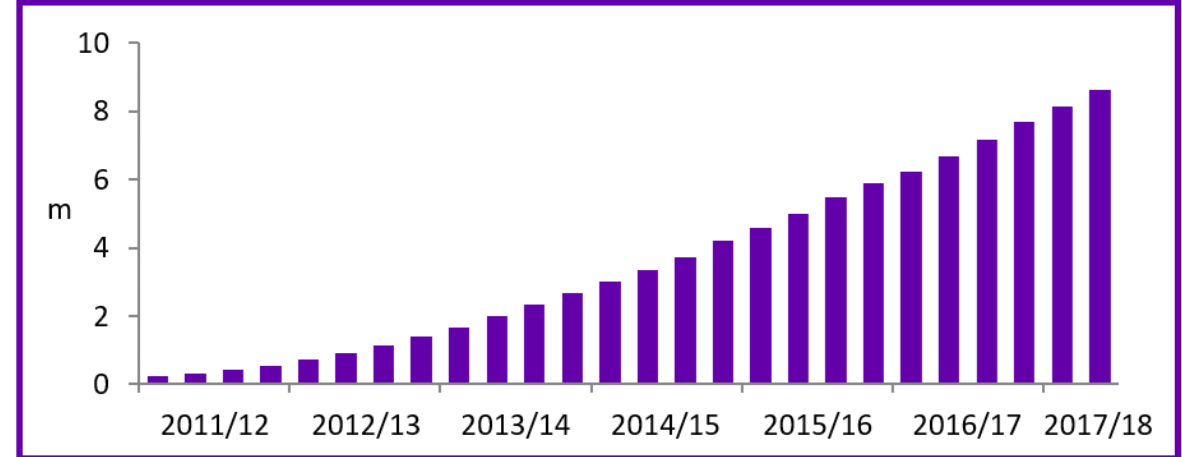


Openreach - strong fibre growth

- Revenue up 1%
 - continued strong growth in fibre broadband, up 21%
- EBITDA down 1%
 - strong growth in fibre offset by price changes, increased business rates and higher pension charge
- Normalised free cash flow down 60%
 - CP receipts due in different quarters YoY
- 505,000 fibre broadband net additions
 - 8.6m premises connected, 32% of those passed
 - ultrafast now available to around 770,000 premises
- Ahead on all 60 copper minimum service levels
- 2% reduction in H1 copper network faults
- Broad support for consultation on large-scale FTTP
 - but co-operation¹ required to resolve key enablers

	Q2 2017/18	Q2 2016/17	Change
Revenue	£1,281m	£1,273m	1%
EBITDA	£624m	£630m	(1)%
Capex	£397m	£357m	11%

Openreach fibre connections



¹ involving Openreach, Communications Providers, Ofcom and Government

Simon Lowth
Group CFO

Q2 2017/18 results - financial overview

	Q2 2017/18	Q2 2016/17	Change
Revenue¹	£5,951m	£6,053m	(2)%
– underlying ex transit ²			(1.5)%
Operating costs³	£(4,140)m	£(4,165)m	1%
EBITDA¹	£1,811m	£1,888m	(4)%

¹ before specific items

² before specific items, foreign exchange movements and disposals

³ before specific items and depreciation and amortisation

Q2 2017/18 results - financial overview

	Q2 2017/18	Q2 2016/17	Change
Adjusted EBITDA¹	£1,811m	£1,888m	(4)%
Depreciation and amortisation	£(892)m	£(869)m	(3)%
Net finance expense ¹	£(130)m	£(146)m	11%
Tax ¹	£(161)m	£(156)m	(3)%
Profit after tax¹	£628m	£717m	(12)%
Specific items	£(104)m	£(151)m	31%
Profit for the period	£524m	£566m	(7)%

¹ before specific items

Q2 2017/18 results - cash flow

	Q2 2017/18 ¹	Q2 2016/17 ¹	Change
Adjusted EBITDA	£1,811m	£1,888m	(4)%
Tax paid exc. cash tax benefit of pension deficit payments	£(113)m	£(159)m	29%
Change in working capital	£(141)m	£0m	n/m
Change in provisions	£86m	£10m	n/m
Net finance paid	£(84)m	£(94)m	11%
Cash available for investment and distribution	£1,559m	£1,645m	(5)%
Capital expenditure	£(870)m	£(751)m	(16)%
Normalised free cash flow²	£689m	£894m	(23)%
Net debt	£9,520m		
Interim dividend per share	4.85p	4.85p	-

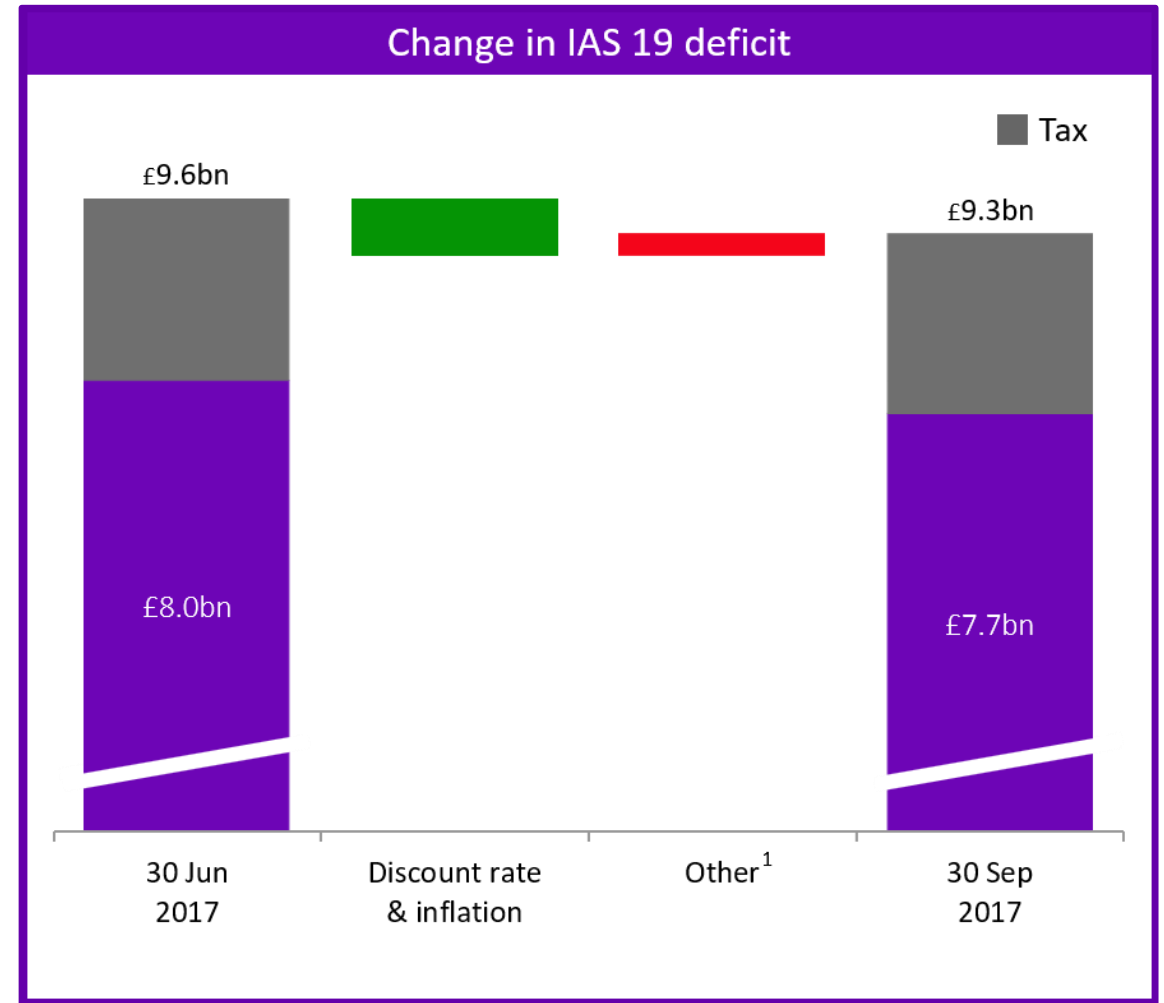
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n/m = not meaningful

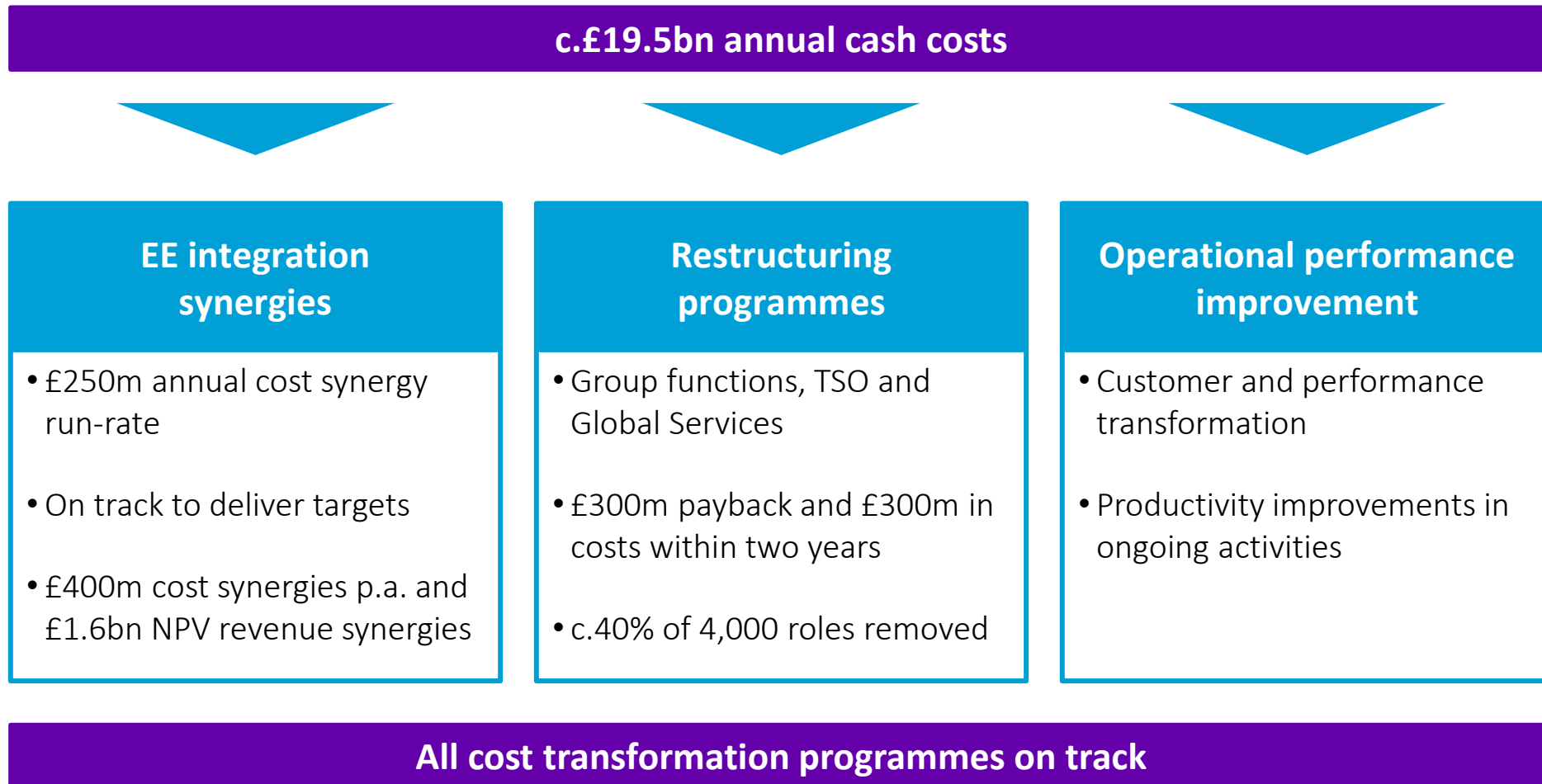
Pension

- IAS 19 deficit £7.7bn net of tax at 30 Sept 2017
 - (Q1 2017/18: £8.0bn net of tax)
- Triennial funding valuation proceeding
 - constructive discussions with the Trustee
 - exploring a range of options
 - expected to complete in first half of CY 2018
- Reviewing our defined benefit and defined contribution schemes
 - to provide fair, flexible and affordable pensions
 - ongoing discussions with unions
 - 60-day employee consultation to launch shortly
 - RPI indexation for Section 'C' members



¹ includes service accrual and interest on deficit

Cost transformation



Introducing a new package of disclosures

IFRS 15

- IFRS 15 adoption from Q1 2018/19
 - using a modified retrospective basis
 - reconciliation of primary financial statements under IAS 18 to be provided

New KPIs

- realigned with internal business metrics
 - improving the visibility of the drivers of operational performance

Quarterly reporting

- move from full quarterly reporting
 - quarterly trading statements at Q1 and Q3; full reports at half and full year

Regular business briefings

- starting in Q1 2018/19

New disclosures will ...

- ✓ improve transparency
- ✓ align with underlying business drivers
- ✓ simplify reporting
- ✓ provide a longer-term focus

2017/18 financial outlook unchanged

Underlying revenue¹ ex transit

Broadly flat

EBITDA²

£7.5bn - £7.6bn

Normalised free cash flow³

£2.7bn - £2.9bn

Dividend per share

Progressive

¹ excludes specific items, foreign exchange movements and disposals

² before specific items

³ before specific items, pension deficit payments and the cash tax benefit of pension deficit payments

Gavin Patterson
Group Chief Executive

Q & A



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