

# BT Group Investor Relations Bulletin

News and events during Q4 FY23 3 April 2023

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#### Upcoming events

- On 18 May, BT will publish its Q4 and full year FY23 results
- On 29June, BT will host a Pensions Briefing

# BT Group – Environmental, Social and Governance

- On 11 January, <u>BT launched new digital tools to help multinational customers monitor and optimise energy and carbon usage</u> across their multi-cloud networks
- On 18 January, <u>BT was included in Corporate Knights 2023 Global 100</u>, a ranking of the world's most sustainable companies
- On 23 February, <u>BT was ranked among the 2023 Clean200</u>, a ranking of listed companies globally that put sustainability at the heart of their business
- On 15 March, <u>BT was listed on the CDP 2022 Supplier Engagement Leaderboard</u> for another year in recognition of its sustainability efforts within its supply chain

## BT Group - BT Board and Executive Committee changes

- On 2 February, <u>BT announced that Maggie Chan Jones and Ruth Cairnie will join its Board as independent non-executive directors</u>. Maggie joined the Board effective 1 March 2023 and is a member of the Nominations and Digital Impact & Sustainability Committees. Ruth joins the Board effective 6 April 2023 and as a member of the Audit & Risk, Remuneration and Nominations Committees
- BT also announced Iain Conn will step down from the Board as a non-executive director at the conclusion of the 2023 Annual General Meeting in July after serving on the Board for nine years, Ruth will succeed Iain as Senior Independent Director

### BT Group – BT to recruit more than 400 apprentices and graduates

 On 26 January, BT announced plans to recruit more than 400 apprentices and graduates for its September 2023 intake. The new roles will cover areas such as engineering, customer service, applied research and cyber-security

### BT Group - Bonds

- On 9 February, <u>BT published the final terms of two bond issues</u>, a <u>EUR 800m tranche and a GBP</u> 350m tranche at an average cost of debt of c.5.1% and average life of c.12 years
- On 13 February, <u>BT published the final results and pricing of its bond repurchase</u> with EUR 574m to be repurchased

# BT Group - BT adds £24bn to wider UK economy

- On 28 February, BT published a report from consultancy firm Hatch which found the activities of BT added £24bn to the wider UK economy last year and supported 284,000 jobs across the UK. The report also found;
  - o In Scotland, BT's activities added £1.5bn to the economy and supported 15,000 jobs
  - o In Wales, BT's activities added £740m to the economy and supported 8,500 jobs
  - o In Northern Ireland, <u>BT's activities added £690m to the economy and supported 7,300 jobs</u>

### Government - Government announces 'full expensing' in Spring Budget

- On 15 March, as part of the Spring Budget the Government announced companies can claim 100% capital allowances on qualifying capital expenditure from April 2023 to March 2026. Full expensing follows on from the Super Deduction which came to an end on 31 March 2023, and allows companies to write off the cost of investment in one go
  - o CFO Simon Lowth commented 'The Chancellor has taken bold and welcome steps to support business investment across the UK. We're assessing the potential impact of these changes for our own business, but they will provide important support for the firms like BT Group which are making critical investments in the UK's future.'

#### Regulation – Ofcom publishes its quarterly telecoms and pay TV complaints

- On 26 January, Ofcom published its Q3 2022 telecoms and pay-TV complaints data:
  - The BT brand was below the industry average for number of broadband and landline complaints and above average for mobile and pay-TV
  - o The EE brand was below average for number of broadband, landline and mobile complaints

# Regulation - Ofcom launches review into inflation-linked mid-contract price rises

On 9 February, Ofcom launched a review examining whether inflation-linked mid-contract price
rises give customers 'sufficient certainty and clarity' about what they expect to pay. Ofcom
expects to publish its initial findings later this year

## Regulation – Ofcom publishes proposals on mmWave<sup>1</sup> availability

• On 13 March, Ofcom published its proposals on making mmWave spectrum available for future 5G services across 26GHz and 40GHz bands. Ofcom proposes to do this by an auction of licences in high traffic areas and by application to Ofcom for shared licences elsewhere

#### Consumer – MD<sup>2</sup> for Consumer Customer Services explains approach to 2023 price rises

 On 18 January, BT's MD for Consumer Customer Services Nick Lane confirmed in a blog that BT's contractual price rise would be 14.4% from 1 April 2023 following publication of CPI for December 2022 at 10.5%

<sup>&</sup>lt;sup>1</sup> Millimetre wave

<sup>&</sup>lt;sup>2</sup> Managing Director

#### Consumer - BT Sport JV<sup>3</sup>

- On 21 February, <u>BT and Warner Bros. Discovery announced BT Sport will be renamed TNT Sport</u> from July 2023
- On 22 February, Consumer CEO Marc Allera <u>published a blog on how the new name for BT Sport is</u> the next step for BT Sport and broader transformation of Consumer

## Consumer/Enterprise – Networks and products

- On 25 January, <u>RootMetrics named EE the UK's no.1 network for the 19th time</u> and EE announced 19 new 5G locations
- On 26 January, EE announced partnership with Hiya to keep customers safe from scam calls
- On 1 February, <u>EE announced 5G connectivity is available on the London Underground for the first</u> time
- On 9 February, EE announced 5G expansion as part of drive to improve rural connectivity
- On 16 February, BT launched IoT4 national SIMs to help keep businesses connected across the UK
- On 8 March, <u>BT published a blog about expanding its Digital Voice trials for customers</u>

## Enterprise – BT and Digital 3&4 announce Freeview channels move to the cloud

• On 9 March, BT and Digital 3&4 announced ITV and Channel 4's terrestrial Freeview channels have moved to cloud-based processing. The multi-million-pound contract between BT and Digital 3&4 marks a landmark move away from legacy hardware to a smart broadcast network

## Enterprise - BT announces new investment in edge computing

• On 20 March, BT announced a multi-million-pound investment to bring 5G and 4G mobile edge computing services to its UK business customers in collaboration with AWS<sup>5</sup>. The combination of EE's mobile network and AWS Wavelength will bring the power of AWS to the network edge and will enable faster, secure and high-bandwidth connectivity on the move

# Openreach – Openreach publishes additional 51 exchange locations for copper stop sell

• On 19 January, Openreach informed its CPs<sup>6</sup> of the 12-month notification period for copper stop sell to be activated in 51 additional exchange locations bringing the total to 712 locations

## Openreach – Equinox 2 pricing offer

- On 3 February, Ofcom published its provisional view that Openreach's Equinox 2 pricing offer is not anti-competitive and proposed to not take any action to prevent the new terms from being introduced
- On 17 March, Ofcom announced it anticipates a two-month delay in the 90-day review process for Openreach's Equinox 2 pricing offer, as it considers the 'detailed and extensive' responses to the consultation that closed on 4 March. The extension of the review process is due to the volume of responses and to allow Ofcom sufficient time to review
- On 17 March, Openreach informed CPs that the launch of the Equinox 2 offer is postponed pending final approval from Ofcom. Openreach announced CPs who signed up to Equinox 2 during the quarter ending June 2023 will benefit from Equinox 2 pricing for that quarter if approved by Ofcom

#### Openreach - Openreach reaches 10 million build milestone

 On 22 March, Openreach announced its FTTP<sup>7</sup> network now reaches 10 million premises with over 3 million customers connected

<sup>4</sup> Internet of Things

<sup>&</sup>lt;sup>3</sup> Joint Venture

<sup>&</sup>lt;sup>5</sup> Amazon Web Services

<sup>&</sup>lt;sup>6</sup> Communications Provider

<sup>&</sup>lt;sup>7</sup> Fibre to the premises

#### Openreach – Openreach extends its Connect the Unconnected offer

On 27 March, Openreach informed its CPs that it's extending its special offer, Connect the
Unconnected, for a further six months to 30 September 2023. Connect the Unconnected supports
CPs in connecting end customers not taking fixed broadband due to affordability by waiving the
connection fee for households on Universal Credit and where the premises is new to the network

### Digital – BT backs Altitude Angel to support development of the UK's drone superhighway

 On 4 January, BT's Digital unit announced a £5m deal with Altitude Angel, a Unified Traffic Management technology provider, to invest in the UK drone industry and support development of the UK's drone superhiahway

### <u>Digital – BT Digital announces partnership extension to move mainframes to the cloud</u>

• On 31 January, BT announced it extended its partnership with Kyndryl to transform its mainframe applications, which service its legacy copper business and consumer broadband products, to the cloud. The move will reduce mainframe operating costs and energy consumption by 70%, leading to savings worth more than £17m a year by 2026

#### Digital – BT Digital announces expanded partnership with AWS

 On 28 March, BT's Digital unit and AWS announced a new, wide-ranging strategic collaboration agreement that focuses on IoT industry solutions, cloud networking propositions and 5G edge computing services for BT's business customers. The deal targets a \$500m revenue opportunity for BT over the next five years

## Networks – BT and SPL® partner on new mobile coverage trial for hard to reach areas

On 30 January, BT and SPL announced they will test delivering mobile coverage using an
innovative new antenna technology, designed to be mounted on a High-Altitude Platform
aircraft. The trial aims to deliver 4G and 5G from the air and provide connectivity for hard to
reach areas in a more affordable and sustainable way

<sup>8</sup> Stratospheric Platforms Limited

#### Other news

- On 9 January, EE published research on how families use technology to earn and save money
- On 16 January, BT published research on the importance of connectivity for entrepreneurs
- On 10 February, EE published research how online gaming boosts romantic relationships
- On 15 February, <u>EE announced the latest OPPO phone is available for pre-order</u>
- On 23 February, EE launched Gayvar to combat online homophobic abuse
- On 23 February, <u>BT opened new flagship office in Bristol for 2,500 colleagues</u>
- On 27 February, EE launched Stay Connected at Night campaign in Manchester
- On 27 February, <u>BT published a blog on its strategic partnership with Microsoft</u>
- On 2 March, <u>BT completed multi-million-pound revamp of Belfast HQ</u>
- On 8 March, <u>BT published a blog on IWD about how our conversations can foster inclusivity</u>
- On 15 March, <u>BT published a blog on the fraud risks facing financial service organisations</u>
- On 16 March, BT published research on the benefits of a digitally enabled NHS
- On 20 March, <u>BT published a blog on Emergency Alerts Service and what customers need to know</u>

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