



## BT Group charity approach

Every day, people across BT Group are making a difference by giving their time and enthusiasm to help charities and good causes.

### Our partners

BT Group work with charity partners where we form long-term relationships based on shared strategic objectives. Our Group-wide fundraising efforts and resources focus on these charities:



In July 2021, Home-Start UK was selected as BT's new UK strategic charity partner following a colleague vote. The partnership has a shared vision to tackle the digital divide affecting the UK's most vulnerable people and help to improve their digital skills to connect them for good. There are a number of volunteering and fundraising opportunities for our colleagues to get involved in via the partnership.



We've supported UNICEF, the world's leading organisation for child rights, for over ten years. As part of our digital skills focus, our global partnership with UNICEF funds their work in South Africa and Brazil to help young people achieve the tech skills they need to thrive in the future. We also support the organisation's Learning Passport initiative, which enables children around the world to access quality digital learning online and offline, helping them to catch up on over two trillion hours of in-person learning lost due to Covid-19 school closures.



In India we work with the British Asian Trust, partnering several grass roots nonprofits<sup>1</sup> across the country, to deliver programmes using technology to enable digital inclusion for adolescent girls, driving improvements in health, agency, education and employability.

### Volunteering

People across BT Group are making a difference by giving their time and enthusiasm to help charities and good causes. BT Group is passionate about volunteering and supporting involvement by giving colleagues three days of company time to volunteer.

<sup>1</sup>ETASHA – Delhi NCR, Breakthrough – Delhi NCR, Going To School – Bengaluru, Kolkata, Delhi NCR, Mumbai; Transform Education – Kolkata; IT for Change – Bengaluru; Mentor Together – Bengaluru; Katha – Delhi NCR