

BT Group's Work Ready Programme transcript

Welcome to BT group's Work Ready programme.

We are BT group. Through the power of technology, we enable people to live, work and play together more effectively.

Innovation sits at the heart of everything we do. We're constantly evolving to drive progress. Our purpose is simple To connect for good.

We believe there are no limits to what people can achieve when they connect at home, play or work. And our technology is the catalyst that brings people together and builds those connections. We amplify the power of people and technology to help solve some of the world's biggest challenges, from climate change to cyber security.

We want to break down barriers and unlock people's potential. And for us, this starts with young people. In an increasingly digital world, having confidence in our skills is everything. It shapes our experiences, influences our choices, and helps define our careers.

It's never too early to start building these skills. With our digital skills program, Work Ready, we're committed to giving 11 to 14 year olds, the educators, parents and carers, the confidence they need to close the growing digital skills gap, so young people of all backgrounds can leave school with the practical, technical and human centric skills that today's employers are looking for. As well as curriculum aligned content, our Work Ready Programme has a mix of virtual and in-person workshops.

It's time to get Work Ready.